

Regulatory Impact Assessment (RIA) on Microinsurance
Indicators in the 3 Impact Dimensions: Philippines Microinsurance (2012-2016)



	Indicators	Values (end of Dec 2012-2016)																														
Market development (quantitative data)	1) # of insurers engaged in MI	Fluctuating: 30 (2012) , 52 (2013), 63 (2014-15), 44 (2016) and 42 in 2017 composed of 22 MI-MBAs, 11 life and 9 non-life. Total # of insurers (9/2017) = 171 (4 composite, 27 life, 60 non-life, 35 MBAs, 16 pre-need companies, 28 HMOs and 1 reinsurer)																														
	2) # of MI Intermediaries licensed	Fluctuating: 125 (2012) , 105 (2013), 170 (2014), 132 (2016) and 135 in 2016, 51 of which were rural banks.																														
	3) # of Products approved	162 products as of 2014 (from 119 in 2012). 81 life and 81 non-life products. Plus 26 new products were approved in 2015-2016.																														
	4) # of Microinsurance coverage (lives and properties insured)	Increasing: 19.9Mn (2012) , 23.7Mn (2013), 27.9Mn (2014), 28.6Mn (2015), 27Mn (2016) and 32Mn in Sept 2017. MBAs are leading with 63% share of MI coverage. Life sector had a robust growth of 32% in 2015-16. Non-life has declined production by 63% in 2015-16. Growing portfolio: Microinsurance represents 46% of industry coverage and contributes 2.3% of industry net written premium in 2014 (1.7% in 2013).																														
	5) # of Lives covered (MI-MBAs and Life companies)	Increasing: 11.8Mn (2012) , 15.8Mn (2013), 18Mn (2014), 21.6Mn (2015) and 24.3Mn in 2016 or 90% of MI coverage.																														
	6) # of Non-life insurers' production	Declining: 8.1Mn (2012) , 7.9Mn (2013), 9.9 Mn (2014), 7Mn (2015), and 2.7Mn in 2016 or 10% of MI coverage.																														
Institutional development (qualitative data)	7) Diversity of business models	There is diversity of business models in the market in terms of variety of products and distribution channels. Some are optimizing use of technology in the delivery of MI. Two commercial insurers have portfolios dedicated to MI.																														
	8) Magnitude of formalization	The 22 MI-MBAs and partner-agent models of 34 rural banks is a direct market response to formalization regulation since 2010. The two coop insurance societies (CIS) have growing MI portfolios. The CIS are increasingly absorbing the insurance needs of primary coops which are otherwise informal.																														
	9) Supporting services and platforms	There is an increasing MI advocacy , public awareness, policy dialogue, and legislative measures being initiated by various stakeholders such as the associations of insurers (PIRA, PLIA, RIMANSI), Cebuana Insurance Solutions and offices in Congress																														
	10) Insurance Commission capacitated and restructured in terms of MI	Broad-based approach to capacity building and adjusting structures Microinsurance is institutionalized in the amended Insurance Code (2013). There are initiatives of legislation for index insurance and MI. New MI frameworks (enhanced, microhealth, agri, pre-need) and various regulations were issued in 2015-2017.																														
	11) Other authorities and development agencies engaged	MI is fully integrated in the National Financial Inclusion Strategy of the country.																														
Client value (quantitative data)	12) Claims / loss ratio in microinsurance (2012-2016)	<table border="1"> <thead> <tr> <th>Year</th> <th>2012</th> <th>2013</th> <th>2014</th> <th>2015</th> <th>2016</th> </tr> </thead> <tbody> <tr> <td>Overall</td> <td>29.7%</td> <td>26.2%</td> <td>78.0%</td> <td>40.37%</td> <td>52.19%</td> </tr> <tr> <td><i>MBAs</i></td> <td>25.7%</td> <td>24.1%</td> <td>27.5%</td> <td>35.30%</td> <td>80.15%</td> </tr> <tr> <td><i>Life</i></td> <td>45.2%</td> <td>21.2%</td> <td>50.2%</td> <td>55.70%</td> <td>54.40%</td> </tr> <tr> <td><i>Non-Life</i></td> <td>18.3%</td> <td>33.1%</td> <td>156.4%</td> <td>30.10%</td> <td>22.02%</td> </tr> </tbody> </table>	Year	2012	2013	2014	2015	2016	Overall	29.7%	26.2%	78.0%	40.37%	52.19%	<i>MBAs</i>	25.7%	24.1%	27.5%	35.30%	80.15%	<i>Life</i>	45.2%	21.2%	50.2%	55.70%	54.40%	<i>Non-Life</i>	18.3%	33.1%	156.4%	30.10%	22.02%
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